CONTINUITY INSIGHT

Executive Pressure Index - Weekly Read

Week 2026-W33 · Published August 14, 2026

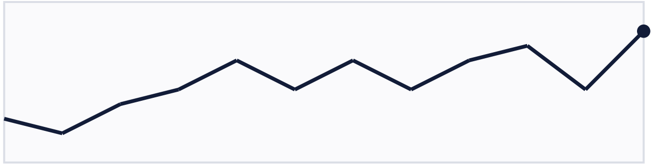
69

Building pressure

/ 100

+4 pts week-over-week (up)

12-week trend



THIS WEEK'S READ

The Executive Pressure Index has risen to 69 this week, reflecting a tightening environment where operational friction is outpacing previous fiscal projections. Current data from the Pressure Accumulation Map indicates that monetary policy remains a persistent burden as working-capital lines re-price, while a deteriorating credit profile among mid-market customers has pushed receivables past the sixty-day threshold. This financial strain is compounded by an expanding Executive Visibility Gap regarding human capital; while hiring freezes provide a veneer of stability, the underlying loss of institutional knowledge through voluntary attrition poses a long-term risk to execution. Leadership must bridge this gap by auditing the efficacy of collection teams and identifying critical talent silos before further knowledge erosion occurs.

CONTRIBUTING SIGNALS

Score 0-100 · weight-adjusted

RATES & LIQUIDITY

Monetary Policy Stance — 71

-1 w/w (flat) · weight 18%

Refi and working-capital lines are re-pricing faster than most CFO decks assume.

DEMAND

Manufacturing PMI Momentum — 57

-5 w/w (down) · weight 14%

Order books are stable at the top, but backlog quality is thinning.

SUPPLY

Freight & Inbound Logistics — 71

+10 w/w (up) · weight 11%

Container spot rates are running ahead of contracted lanes - margin lag inbound.

HUMAN CAPITAL
Workforce Volatility
77

+4 w/w (up) · weight 13%

Voluntary attrition is masked by hiring freezes. Institutional knowledge is walking.

CASH
Credit & Receivables Quality
71

+4 w/w (up) · weight 15%

DSO is drifting past 60 days in mid-market customers - collection teams are the leading indicator.

POLICY
Regulatory & Tariff Load
80

-6 w/w (down) · weight 10%

Tariff and compliance overhead is still being absorbed into COGS one quarter behind the announcement.

DEMAND
Consumer & Enterprise Demand
59

+10 w/w (up) · weight 10%

Top-line demand is holding - expansion motion inside accounts is where softness shows.

SUPPLY
Energy & Input Costs
63

+5 w/w (up) · weight 9%

Input volatility is compressing pricing windows to weeks, not quarters.